

beworth design/lab

INDUSTRIAL DESIGN RETAINER SERVICES

The coming months and year ahead you'll want to increase your flexibility and adapt quickly to new opportunities. Shrinking revenue and forced lay-offs due to the Coronavirus will make this however more difficult. Our design retainer service can help you in this case, offering flexible agreements for low costs.

BENEFITS

Flexibility for employers & project teams without hiring someone long-term

Turn-key solution in case of hiring-freeze or for urgent additional design-resources

Guaranteed amount of prioritized service-time for your company and your project(s)

Remote OR in-house design team for your company *

Experienced product designers at a reduced price **

PACKAGE OPTIONS

Option 1:

40 hours per month

\$1200 per month, \$40/extra hours

Option 2:

80 hours per month

\$2100 per month, \$38/extra hours

Option 3:

160 hours per month

\$3200 per month, \$35/extra hours

For all packages: additional hours free if less 10% overwork. Prices in USD

CONTRACT OPTIONS

1-Month Agreement (Try Out)

3-Month Agreement

6-Month Agreement

20% of the unused hours for 3- and 6-Month Agreements can be rolled over to next month if within contract time.

20% Of unused hours can be carried over to a new signed contract. In case no new contract signed, all rollover hours are forfeited.

WHAT ELSE IS INCLUDED?

Presentation images, prototyping, follow-up with factories (material, prototyping costs and travel not included). Full-time design & manufacturing consultancy, 30mins calls per consult.

Trend research in your product categories and your consumers.

Creative design direction/Design strategy.

* Availability dependent on country-per-country restrictions due to Coronavirus-pandemic.

** This is a special action to help companies in Hong Kong and surrounding Asian region during and after the current Coronavirus-pandemic. This action is valid from April 2020 up to end of March 2021.